



## Total File Size:



720,219



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## Base Cost

£130 / 000

£205 / 000

### Background

Last Updated: Aug 07

Market Monitor has been dedicated to building and researching its UK Business to Business Database since 1985. The database covers the UK's major industrial, commercial and public sectors. Information has been collated from publicly available sources including trade magazines, websites and recruitment.

To ensure accuracy, the database is continually telephone researched by their dedicated in-house Telephone Research Team and complemented by the in-house Data Inputting Team.

70% of site information has been verified within 6 months prior to supply. 40% of sites have been updated during the previous 3 months prior to supply. 100% of site and contact data has been updated within 12 months of supply.

Although small businesses are included, the majority of companies on Market Monitor's database are above SOHO (small office home office). The database has been developed to include not only head office sites but also important satellite sites such as manufacturing plants, warehousing data processing and sales/marketing.

Named senior contacts are supplied as standard. The information has been telephone researched to identify the most senior decision maker on site with budgetary responsibility for one of the above job functions. A separate statistics sheet for Market Monitor's Named Senior Decision Makers is available with full breakdowns.

#### Profile

- Senior Decision Makers
- At key sites & head offices
- Across the UK's major commercial, industrial & public sectors

#### Selections Available

- Job Function
- Geographic
- Co Turnover
- SIC Code
- No of Employees

#### Recommended Users

- All business-to-business offers, including:
- Publications and Newsletters
- Conferences, Exhibitions and Events
- Office Supplies
- Financial Services

#### Source

- Collated from publicly available sources including trade magazines & websites
- Telephone researched at least once a year

Contact our sales team on: +44 (0)20 8481 7396  
b2b@prospectswetenhams.com





**Base Rates /000**

Single Use Mailing	£130
Single Use Mailing with Telephone Follow Up	£260
12 Months Lease with Tel & Fax Number	£330

**Selection Costs /000**

Standard Selections (job title, SIC, Co Size, Geo)	FREE
Non-Standard	On request
Broker Commission	20%

**Production / Delivery Costs**

Email	£25
Diskette	£50

**Restrictions**

Minimum order value £200  
Delivery 2-3 working days.

For further information or counts on the Prospect B2B database please contact our sales team on 020 8481 7396 or email [b2b@prospectswetenhams.com](mailto:b2b@prospectswetenhams.com)

JOB FUNCTION	TOTAL CONTACTS
Administration	11,206
Customer Service	22,279
Design	6,882
E Commerce	1,509
Engineering	19,269
Environment	10,976
Facilities	43,626
Finance	57,486
Health & Safety	49,120
Hospitality	5,128
Human Resources	45,075
IT	40,188
Laboratory	6,105
Marketing	31,637
MD/Site Manager	139,064
Operations	10,351
Production	25,937
Purchasing	26,369
Quality	30,681
R & D	6,648
Risk	2,957
Sales	40,577
Security	4,041
Technical	17,656
Telecoms	4,432
Training	30,199
Warehouse	35,490
Web Master	3,017
<b>DEDUPED CONTACTS</b>	<b>720,000</b>

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