

Female Investors &
Speculative Investors

Total File Size:

☰ Speculative Investors 2.8 million

☰ Female Investors 2.6 million

Base Cost:

£120/000

Background**Last Updated: April 08****Let us introduce you to the cream of Britain's investors**

When it comes to exclusivity nothing beats the Dataworks Wealth Register. Quite simply this file brings you closer to six million very serious investors. Carefully compiled from over 900 different share registers with lifestyle overlays from myletterbox.com, these are people who are active across a wide range of markets, but who all share one thing in common- managing their portfolios and investing their wealth for both long and short term growth. They have buying power – but also many have ethical reasons for investing, also making them potentially significant donors for good causes and major charitable projects.

Inside the file we also have two significant investor segments, helping you to further refine your targeting. These are:

Speculative investors: These are people prepared to take managed risks for major rewards. They are intelligent and analytical people, tuned into new markets and opportunities, from emerging markets, to the AIM, oil and gas and penny shares.

Female Investors: Believe it or not more women hold stocks than men. Sourced from a range of investment markets, from the FTSE 500 to company registers, and all fully compliant, this file lets you tap into financially savvy women, with high disposable incomes of their own and a taste for the finest that life has to offer, from sporty cars to designer fashions.

Consumer Profile

- Property Values of 150,000 - £1 million +
- High levels of savings and disposable income.

Recommended Users

- Charities
- Financial Services
- Premium consumer purchases investments

Selections Available

- Investment portfolio value
- Property Value
- Household Income
- Telephone Numbers
- Lifestyle data (eg car type, age of children, credit card ownership)
- Postcode level affluence.

General

- Investor registers
- Geo-demographic indicators.

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Female Investors &
Speculative Investors**Counts**

0-12month Female	2.6 million
0-12 month Speculative	2.8 million

Rates /000

Charity Discount	£10
DMA List Broker Commission	20%

Remail Rate

20% discount on the base rate

Selection Costs /000

All Selections	£10 - £40
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Production / Delivery Costs

Email / Disk	£30
Key Coding	£5/000
Delivery (UK)	£25
Delivery (overseas)	£50
Running charge	£15/000

Restrictions

Minimum order 5,000.

Delivery in 3 working days

List Warranty TBA**Cancellation Fee**

£100+ delivery + £8/000 + selections

Net Names

Only applicable on orders of 20,000+. Nets must be claimed within 4 months of invoice date. After this time all net name credits become null and void.

For further information or counts on the Wealth Register database please contact our sales team on

020 8481 7356 or email

b2c@prospectswetenhams.com

Surcharge applicable on all card transactions.

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