



Email.prospect – Researched & Telephone-Verified by Market Monitor

Total File Size:		Base Cost:
☺	223,040	£165/000 + £100 set up

Background

Launched: April 08

No other B2B data supplier’s research is as thorough as ours!

Market Monitor, sister company to Prospect Swetenhams, has been providing quality business contact data to direct marketing professionals for over 21 years, building a reputation for accuracy of data and customer service that is second to none. In fact, a reassuring 85% of our business comes from repeat orders –proof that our contact information delivers results.

Email.prospect is a brand new email business contact database that has been carefully researched and telephone- verified by Market Monitor. Covering a wide range of industries and sectors, the database offers individually verified email addresses of over 220,000 key decision makers in businesses across the UK.

For more precise targeting, email contacts can be selected by a wide range of criteria, including job responsibility, geography, company size, turnover or activity.

Whether you want to use these email contacts for a stand alone campaign, or as part of an integrated direct marketing plan, we can accommodate your needs. We offer competitively priced packages for email data only, email and mail data, and email and phone data - all telephone-verified for absolute accuracy.

And to ensure that you get the very best from your email campaigns, we have teamed up a leading email broadcasting house in order to deliver the sophisticated level of feedback you need for accurate email campaign response analysis.

<p>Selections Available:</p> <ul style="list-style-type: none"> ➤ Job responsibility ➤ Company size ➤ Company activity ➤ Geography 	<p>Job Responsibilities include:</p> <ul style="list-style-type: none"> ➤ Facilities Manager ➤ Health & Safety ➤ Training Manager ➤ Computer Manager ➤ Human Resources Manager ➤ Marketing Manager <p>And many more....</p>
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Contact our sales team on: +44 (0)20 8481 7356
b2b@prospectswetenhams.com





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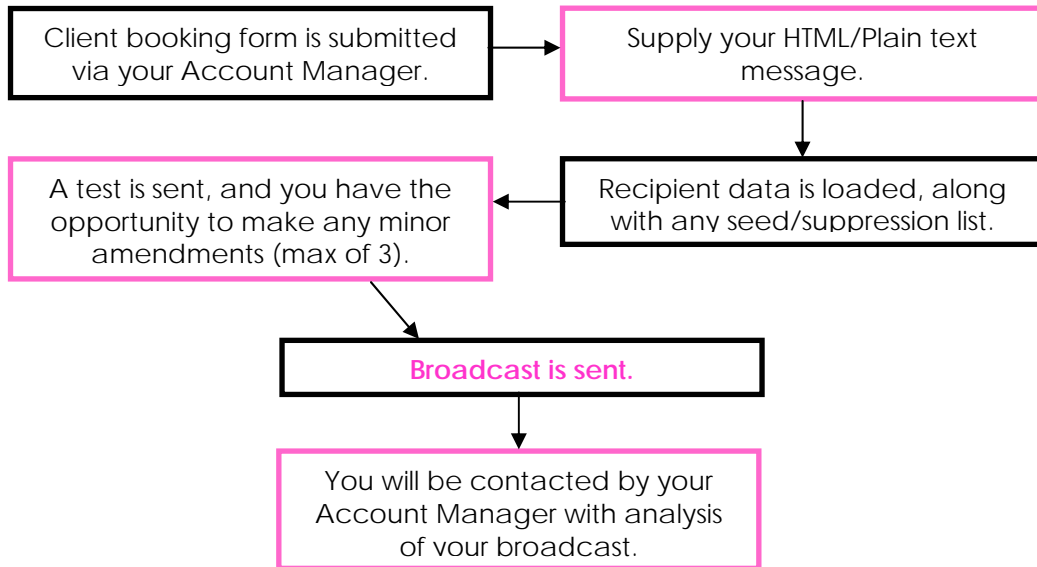
The pricing for email broadcasts includes setup, delivery and also data. The setup includes loading of your creative, testing, up to three amends, broadcasting and reporting. It does not include any designs fees – clients should supply their own email template. We can quote for the production of an html template if required but price would depend on specification.

Costs

Recipients	Total Cost (Maximum)*		
	Email Only	Postal & Email	Phone, Postal & Email
0 - 1000	£265	£345	£400
1001 - 2000	£430	£590	£700
2001 - 3000	£595	£835	£1,000
3001 - 4000	£760	£1,080	£1,300
4001 - 5000	£925	£1,325	£1,600
5001 - 6000	£1,090	£1,570	£1,900
6001 - 7000	£1,255	£1,815	£2,200
7001 - 8000	£1,420	£2,060	£2,500
8001 - 9000	£1,585	£2,305	£2,800
9001 - 10,000	£1,750	£2,550	£3,100
10,001+	POA	POA	POA

* Final cost will be made on a pro-rata basis depending on the number of recipients

Process



Delivery time

Please allow 72 hours from receipt of signed order confirmation to actual send.

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