

Total File Size:



516,215

Base Cost

£130 / 000



516,215

£205 / 000

**Background**

**Last Updated: May 08**

Prospect•b2b from Prospect Swetenhams brings you the very best business names to target. Sourced from the universe of UK limited companies, prospect•b2b focuses on leading companies by size and the senior decision makers working within them. You can select from over **500,000 named contacts in charge of key business areas**, either by responsibility or job title. This information is all confirmed by telephone at least once a year to ensure accuracy.

The initial source for prospect•b2b is documentation filed at **Companies House**. Trading addresses and contact numbers are then matched against **Thomson Directories'** tele-researched database.

On-going in-house **telephone research** into the top 100,000 trading limited companies in the UK supplements and enhances the data. Business activities are checked and added to, ensuring comprehensive and accurate SIC information. Job responsibilities, job titles, main trading addresses (head offices), fax and telephone numbers and more are constantly checked and evaluated.

The file can be further segmented by Job Responsibility, including: Facilities Manager, Finance Director, Health & Safety Officer, HR Manager, IT Manager, Managing Director, Marketing Manager, Office Manager, Office Product Buyer, Purchasing Manager and Sales Manager.

**Profile**

- 95% of contacts are manager level or above
- 70% of companies have 20+ employees
- 80% of companies have turnover £1 million+

**Recommended Users**

- All business-to-business offers, including:
- Publications and Newsletters
- Conferences, Exhibitions and Events
- Office Supplies
- Financial Services

**Selections Available**

- Responsibility
- Job Function
- Job Title
- Geographic
- Co Turnover
- SIC Code
- No of Employees

**Source**

- All Companies House data
- Enhanced and analysed by ICC Information
- Address data enhanced by Thomson Directories
- Telephone verification of 100,000 of the largest companies

Contact our sales team on: +44 (0)20 8481 7396  
 b2b@prospectswetenhams.com



**Base Rates /000**

Single Use Mailing	£130*	Delivery 2-3 working days maximum.
Single Use Mailing with Telephone Follow Up	£205*	For further information or counts on the Prospect B2B database please contact our sales team on 020 8481 7396 or email <a href="mailto:b2b@prospectswetenhams.com">b2b@prospectswetenhams.com</a>
12 Months Lease	£260*	
12 Months Lease with Telephone Number	£330*	

**Selection Costs /000**

\*price includes 2 free selections, thereafter which selections are charged at:

Standard Selections (e.g. job title, SIC, Co Size, Geo)	£10
Non-Standard	£10-£200
DMA List Broker Commission	20%

**Production / Delivery Costs**

Email	£30
Diskette	£50
Run on Charge	£10/000
Delivery Charge	£30

**Restrictions**

Minimum order value £500



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