

Total Masterfile File Size:

Base Cost:



260,247

£200/000



234,852

£275/000

Background

Last Updated: Aug 07

Osney Media is a leading multi-discipline conference, events and publishing company. They run approximately 100 events per year attracting senior directors, VPs and Managers of the world's leading companies.

Osney Media is a leading provider of events across the following sectors: Telecommunications, Banking & Finance, Media, Human Resources, Marketing, Technology & Tax, Public Sector

The list contains 260,000 attendees and qualified prospects for Osney Media's wide range of events. These individuals are international high-level managers who need to keep up to date on the latest trends and business issues to ensure performance is enhanced throughout their organisations.

Business Profile

- 100% direct response generated
- Senior decision makers
- 80% Male
- 100% named individuals at business address
- English speaking

Recommended Users

- General and Special Business Publications
- IT & Equipment
- Corporate Travel
- Charity
- Corporate Gifts
- Training
- Non-Competitive Events & Seminars

Selections Available

- Geographic (Country)
- Recency
- Job Function
- Industry Sector

Source

- Conference & Event Attendees

Contact our sales team on: +44 (0)20 8481 7396
b2b@prospectswetenhams.com



Base Rates /000

Single Use Mailing	£200
Single Use Mailing with	
Telephone follow-up	£275
DMA List Broker Commission	20%

Selection Costs /000

All	£10
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Production / Delivery Costs

Email	£35
CD Delivery (UK)	£60
Key Coding	£3/000
Running charge	£15/000

Restrictions

Minimum order £600
Delivery in 3-5 working days

Net Names

Only applicable on orders of 20,000+. Nets must be claimed within 4 months of invoice date. After this time all net name credits become null and void.

For further information or counts on the Osney Media database please contact our sales team on 020 8481 7396 or email

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Specific Key Portfolios within the Masterfile

Finance

74,000 contacts (60% UK, 30% Europe, 10% ROW)

- Fund/Asset/Investment Management
- Broking/Trading
- Insurance

Human Resources

22,000 Contacts (75% UK, 25% Europe, 5% ROW)

- Head/Manager/Director/ Vice President of HR
- Training/Learning & Development
- Talent Management
- Internal Communications
- Succession Planning
- Equality & Diversity
- Corporate Social Responsibility

Marketing

34,400 contacts (50% UK, 40% Europe, 10% ROW)

- Head/Manager/Director/ Vice President of Marketing
- Sales Manager
- Business Development
- Client Services
- Call Centres
- PR & Corporate Communications
- Branding

Telecommunications

25,000 contacts (25% UK, 50% Europe, 25% ROW)

Includes:

3,000 Fixed Line, & 7,000 Mobile Services

- CEO/Director/ Vice President
- Strategy
- Technology & Networks
- Fixed Mobile Convergence
- Mobile TV & Video
- VoIP & IPTV
- Human Resources
- Sales & Marketing

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